

INSIDE OUT

YOUTH SERVICES

2020 Annual Report



INSIDE OUT

YOUTH SERVICES

From Our Executive Director

Dear Supporters,

For 30 years IOYS has shown up during times of crisis. It is who we are and what we do. This past year the crisis may have looked a little different and was unlike anything we've ever experienced. Nonetheless, IOYS showed up to build power, access, and equity for LGBTQ+ youth, their parents, and their community.

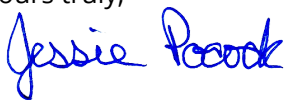
Because of your commitment we were able to age up our life-affirming and lifesaving services to 24-year-olds. We added an Adulting 101 class to help young adults build the tools for a successful future. With the help of a fifteen-year-old we built out a robust online program server that says things like "you've advanced to gay level X" the more you post (I currently stand at "gay level 6" so I'm well on my way).

We received record-breaking financial investment from *you*; individual donors, grant funders, businesses and corporations, and the state of Colorado, all investing in the health of our young people. We are continuing to grow in an intersectional approach to serving our young people, honoring all of their identities while committing to anti-racism in our programs and among our staff and board.

We realize that the challenges from social isolation are not fully understood yet. But we still stand with a promise to our young people that we will be here now and in the future. To hold and heal whatever these difficult times bring forward. We know we can keep that promise because you are standing with us in the service of LGBTQ+ young people.

Onward!

Yours truly,



Jessie Pocock (she/her/hers)
Executive Director



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About Our Youth

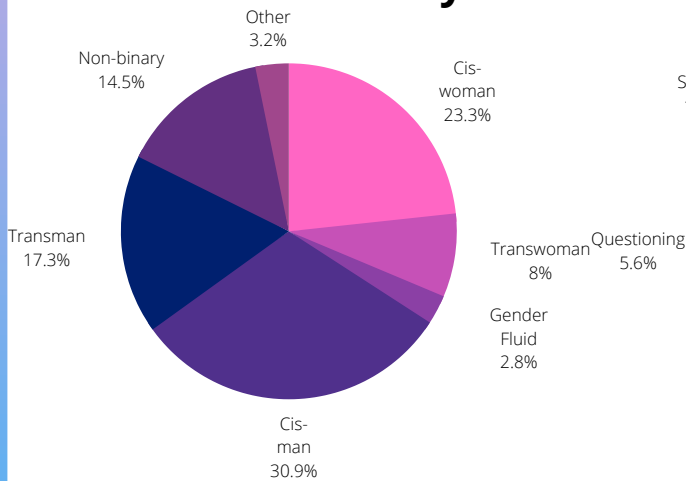
A Year in the Life

249 unique individuals served
92 new youth
54 unhoused youth
-representing-
75 middle + high schools
7 colleges + vocational schools
34 different zip codes

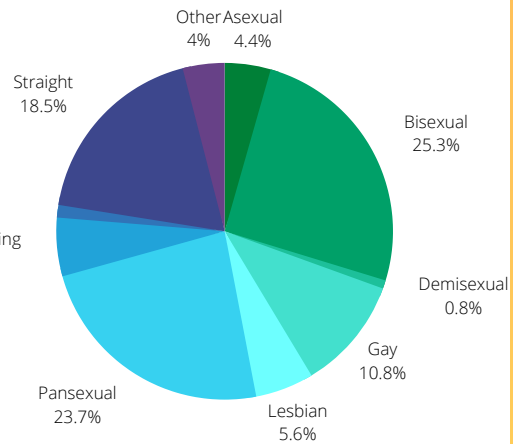


Aero/Aeries (he/they), age 15

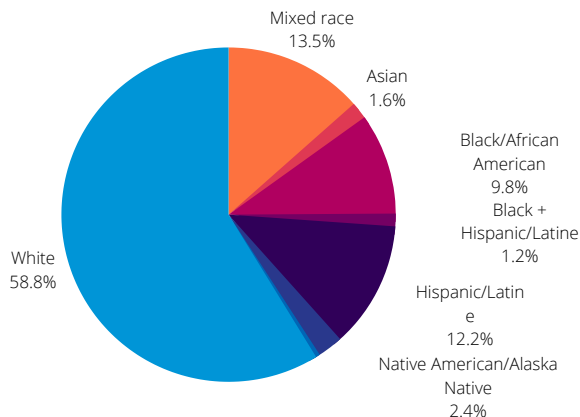
Gender Identity



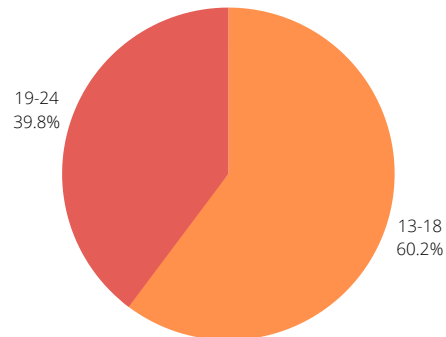
Sexual Orientation



Race & Ethnicity



Age



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Youth Programs & Impact

Youth Program Participation

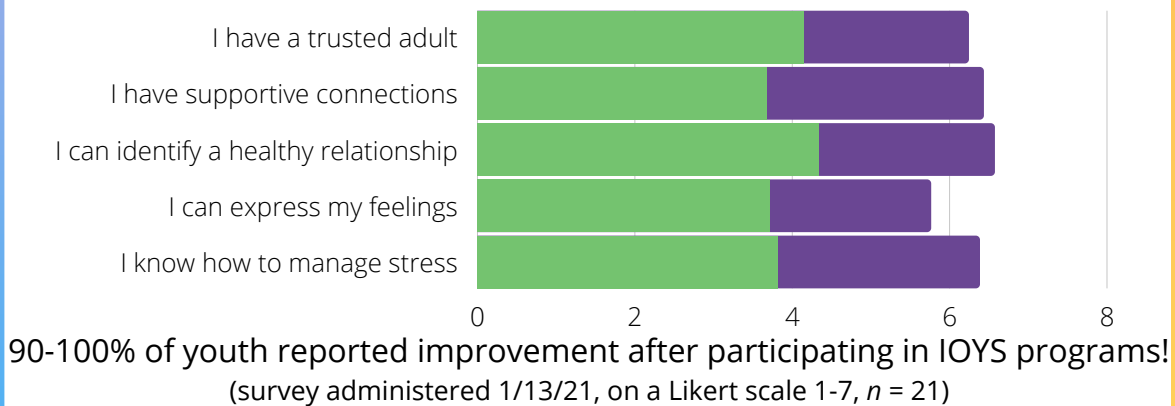
Over **5,000** visits/program attendees
-including-

- 3,637** (virtual) drop-in visits
- 429** Transformation support group
- 305** Smart Hearts healthy relationships
- 346** Rec Night interactions
- 211** Qmmunity Resilience
- 350** Queer Prom virtual attendees
- 245** individual therapy sessions
- 17** family therapy sessions
- 16** youth/**95** visits to group therapy



Isabella Snowbird

Pre and Post Program Assessment



COVID-19 Direct Aid

- 227** COVID-19 related interactions
-including-
- food/grocery card distribution
 - rent/housing assistance
 - medical assistance

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Education and Outreach

- 49** LGBTQ101/102 or Trusted Adult trainings reaching **1,239** adults
- 31** presentations about LGBTQ+ youth reaching **2,460** adults

TransParenting

- 61** interactions at monthly support group meetings with parents and caregivers of transgender and non-binary children ages 9 - 30
- 77** active members
- 2** virtual events hosted/co-hosted with the Colorado Name Change Project

Jessie Pocock (she/her), Executive Director - **Joy Armstrong** (she/her), Development Director - **Goddess Tyescha** (she/they), Amplifier of Health Advocacy - **Candace Woods** (she/her), Youth Program Manager - **Priscilla Morales-Mitchell** (she/her), Administrative Assistant - **Darolyn Stewart** (she/her), Safe @ Schools Coordinator - **Celia Palmer** (she/they), Young Adult Specialist - **Sophie Thunberg** (she/they), Social Media Manager - **Deb Hand** (she/her), Bookkeeper - **Ryan O'Meara** (he/him), Marketing and Development Fellow - **Tracey Porter** (she/her), Volunteer Coordinator - Peer Program Assistants: **Angelina** (she/her) & **Marve** (they/them)

Suzanne Anderson (she/her)

Colin Baker (they/she)

Olaf Buntrock (he/him)

MacKenzie Campbell (she/her)

Eli Easton (they/them)

Jason Feld (he/him)

Janet Gray (she/her)

Terri Harrison (she/her)

Nika Meanly (she/her)

Chris Orsborn (she/her)

Eric Pizana (he/him)

Danette Tritch (she/her)

John Vander Wyst (he/him)



Adult Programs

Staff & Key Volunteers

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YOUTH SERVICES

Financials

Financial and value report

(for the year ending December 31, 2020)

Total revenue from all sources: **\$1,012,322**

Operating expenses: **\$569,728**

595 individual donors

292 first-time donors

1,607 gifts

Assets and liabilities

(as of December 31, 2020)

Assets

Current (cash): **\$793,166**

Fixed: **\$13,491**

Other: **\$1,252**

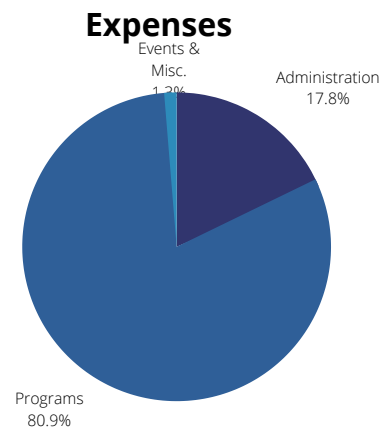
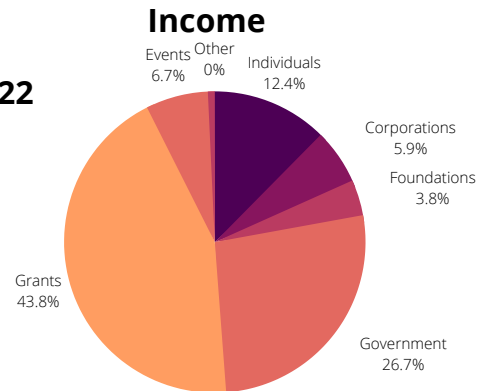
Total assets: \$860,616

Liabilities and equity

Current: **\$1,860**

Equity: **\$858,756**

Total liabilities and equity: \$860,616



Social Media

Facebook: 3,988 followers (300+ new), 4,000+ likes, 17.5K impressions

Twitter: 558 followers, 11.6K impressions

Instagram: 1,696 followers

LinkedIn: 166 followers, 3,173 impressions

3,213 newsletter subscribers

President, **Tonya Alonzo** (she/her)

Vice-President, **Bill Mead** (he/him)

Treasurer, **Geri Johnson** (she/her)

Secretary, **Katherine Edwards** (she/her)

Executive Director, **Jessie Pocock** (she/her)

MacKenzie Campbell (she/her)

Jeffrey Jensen (he/him)

June McGinn (she/her)

Marius Nielsen (they/them)

Joanna Nelson Rendón (she/her)

Katherine Spicer (she/her)

Board of Directors

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Grantmakers & Sponsors

Special thanks to:

Michael Grage & Family
Rainbow Circle and GEM (Give Every Month) donors
All of our individual donors, volunteers, and supporters!

Corporations & Businesses

AAA	Frontstream	Next PR
Beacon Health Options	Goodwin Simon Strategic Research	Ola Juice Bar
Blue Sass, LLC	HEX Audio Visual Corp.	Pikes Peak Coaching & Consulting
Britt Films, LLC	HR Adventures, Inc.	Pinnacol Assurance
Carnelian Coffee Co.	International Salon & Spa	Platte Furniture
Colorado Springs Independent	Ladyfingers Letterpress	Root Center for Yoga & Sacred Studies
Cycology Studio	King's Chef Diner	Schell Design Rangers SE2
David Real Estate Group	Kroger - King Soopers	T. Rowe Price
The Downtown Dentist	L3Harris Technologies	USAA
Ent Credit Union	Magruder Real Estate, Springs Homes	YourCause LLC
Fidelity Charitable	Marcy Langlois, Academy Mortgage	
Finch & Gable Real Estate Co.	Medrio, Inc.	

Foundations

Bee Vradenburg Foundation	Colorado Springs Health Foundation	Magnolia Plantation Foundation
Caring for Colorado Foundation	Colorado Springs Kiwanis Foundation	Pajwell Foundation
Castaways Foundation	El Pomar Foundation	Pikes Peak Community Foundation
Ceres Foundation	Foundation for D11	Saponas Foundation
Charities Aid Foundation	Joseph Henry Edmondson Foundation	T. Rowe Price Foundation
Colorado Health Foundation	The Kirkpatrick Family Fund	

Organizations

Bacchus Wine Club	Diversus	Open Mind Society
Black Forest Community Church	First Congregational Church	PFLAG
Calvary United Methodist Church	Gold Hill Neighborhood, LLC	Pikes Peak Atheists
Center for Spiritual Living	Greenberg Center for Learning & Tolerance	Southern Colorado Health Network
CenterLink	LGBT Health & Wellness Coalition	United Court of the Pikes Peak Empire
Colorado College	Network for Good	Vista Grande Community Church, United Church of Christ
Colorado Health Network		
Colorado Springs Education Association		
Cops, Kids, and K9's		

Government

Colorado Department of Human Services	Help Colorado Now, COVID-19 Relief
Colorado Department of Public Health and Environment	UpRISE Coalition UCHealth

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**Building power, access, and equity for
LGBTQ+ youth since 1990**

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