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Give Out Day Toolkit for Peer-to-Peer Fundraisers

Inside Out Youth Services is a 501c3 nonprofit organization. Charitable gifts are tax deductible to the extent allowable by law. Federal tax ID: 84-1407299

As staff, board, volunteers, and youth with Inside Out Youth Services, you hold immense power in being able to share your stories about why IOYS' work is so important – stories that you can share with your friends and family as you ask them to support IOYS too!

Below you will find tools and scripts to help you do this important work alongside us.

Links

- [Link to Give Out Day page](#)
- [Link to Fundraising Team page](#)
- [Our Website](#)
- [Sign up for our newsletter](#)
- Follow and tag us on [Facebook](#), [Instagram](#), and [LinkedIn](#)

Perks IOYS is Offering to Campaign Fundraisers

- Highest donor gets 2 tickets to our annual Gay-la
- Access to exclusive Intersectionality training

How To Make Your Give Out Day Page

1. Visit the Inside Out-standing fundraisers campaign page [here](#)
2. Click “Join this team”
3. Follow the steps, create a title. You can use this template below for the story field – just don't forget to include your story in the section that states “Insert your why here]!”
4. Once you have the link to your page, start sharing! You can share on social media, via text, email, phone calls, and more! Outreach templates are below.

Page Title:

Featured Media:

Summary:

End Date:

Goal:

Use of Funds: Leave blank

Story:

Support Inside Out Youth Services on Give Out Day!

Welcome to my fundraising page for Inside Out Youth Services! I'm raising funds to support this incredible organization during the Give Out Day campaign, a nationwide event dedicated to uplifting LGBTQIA2+ causes because *[insert your why for fundraising here! What about IOYS' work resonates with you?]*

About Inside Out Youth Services

Inside Out Youth Services is a beacon of hope for LGBTQIA2+ youth in our community. They provide a safe, affirming space where young people can explore their identities, connect with peers, and access vital support. The organization offers a range of services, including:

Community Center Programs: A safe space for youth to share their experiences, learn new skills, and find community.

Education and Advocacy: Trainings and resources to help schools and organizations create inclusive environments.

Leadership Development: Programs that empower young people to become community leaders.

Community Events: Opportunities for youth to celebrate who they are and find a sense of belonging.

Why Your Support Matters

Your contribution will help Inside Out Youth Services continue and expand their impactful work. From life-changing programs to resources and events, your donation will make a meaningful difference in the lives of LGBTQIA2+ youth.

Join Me in Making a Difference

Here's how you can support Inside Out Youth Services:

Donate: Every contribution, big or small, helps provide essential services and resources for LGBTQIA2+ youth.

Share: Spread the word about this fundraiser by sharing it with your friends and family.

Advocate: Advocate for LGBTQIA2+ rights and inclusion in your own community.

Together, we can create a safer, more inclusive world for LGBTQIA2+ youth. Your support means the world to me and to the young people who benefit from Inside Out Youth Services. Thank you for being a part of this important cause!

Key messaging:

Mission: To build access, equity, and power with LGBTQIA2+ young people, through leadership, advocacy, community-building, education, and peer support.

Summary: Inside Out Youth Services is a community center and advocacy organization for LGBTQIA2+ young people, ages 13-24, in the Tava (Pikes Peak) region.

LGBTQIA2+
Lesbian, Gay, Bisexual,
Transgender,
Queer/Questioning,
Intersex, Asexual,
Two Spirit and more.

Blurb: Inside Out Youth Services is the only nonprofit in the Tava (Pikes Peak) region dedicated to serving LGBTQIA2+ young people, ages 13-24. At the Inside Out community center, youth may access a food pantry and clothing closet, evidence-based programs that cover everything from comprehensive sexual education to life skills, leadership and social opportunities, and a network of trusted adults. Out in the community, the Inside Out team offers trainings, advocacy, hot-spot mapping and other services to ensure LGBTQIA2+ youth have safe spaces across the region.

Most recent impact report: [LINK HERE](#)

Ways to Fundraise for IOYS

Here is a non-comprehensive list of things you can do to fundraise for IOYS during the Give Out Day campaign:

- Customize the scripts below, **making sure to edit the areas highlighted in yellow.**
- Post the link and your “Why” for supporting IOYS on social media (tag us so we know!)
- Text or send your friends the Give Out Day campaign link directly and ask them to support – scripts below!
- Email your friends and networks
- Host an IOYS fundraising party in which you ask your friends to support IOYS

Tag Us In Your Fundraising Efforts!

Facebook

1. Please like and follow [Inside Out Youth Services](#) on Facebook and like and share IOYS Give Out Day content with your personal testimony to your friends. Scripts are included below to help you write your personal testimony, but please include [this link](#) so folx can donate directly through the Give Out Day platform.

Instagram

1. Please follow [Inside Out Youth Services](#) on Instagram and like and share IOYS Give Out Day content on your story with your followers.
2. We also encourage you to do a screen grab of IOYS content and share it with your followers but ask that you tag us @insideoutys, include a personal testimony, and direct folx to our website where they can make a donation via the Give Out Day platform. Scripts are included below to help you write your personal testimony, but please include [this link](#) so folx can donate directly through the Give Out Day platform.

Hashtags for Instagram: #InsideOutYouthServices #SupportLGBTQIA2Youth

LinkedIn

1. Please like and follow [Inside Out Youth Services](#) on LinkedIn and like and share IOYS Give Out Day content with a personal testimony to your connections. Scripts are included below to help you write your personal testimony, but please include [this link](#) so folx can donate directly through the Give Out Day platform.

Outreach Scripts

Social Media

"🚩 This fundraising season, I'm asking my friends and family to support Inside Out Youth Services. As a [\[Your role, i.e. staff member, board member, volunteer, supporter\]](#) with Inside Out Youth Services, I care about their services because [\[Your why\]](#). They're dedicated to providing quality programs and services to LGBTQIA2+ youth in Colorado Springs and surrounding counties. 🏡

Every donation counts, no matter how small. Your support can make a huge difference in the lives of LGBTQIA2+ youth. Please consider donating today: [\[Insert your Donation Link\]](#)

Thank you for helping us make a positive impact on young lives! 💖"

Text

"Hey [Friend's Name]! I'm fundraising for Inside Out Youth Services. As a [\[Your role\]](#) with Inside Out, I care deeply about their services because [\[Your why\]](#). They provide vital support to LGBTQIA2+ youth in Colorado Springs.

Would you consider making a donation? Even a small amount can help. Please visit [\[Insert Donation Link\]](#) to contribute. Your support means a lot to me and the LGBTQIA2+ youth we serve. Thanks! 🏳️‍🌈"

Phone

"Hi [\[Friend's Name\]](#), I hope you're doing well. I wanted to share something important with you. I'm currently fundraising for Inside Out Youth Services, where I serve as a [\[Your role\]](#). The reason I'm so passionate about this cause is [\[Your why\]](#). Inside Out Youth Services provides vital support to LGBTQIA2+ youth in Colorado Springs.

I'd be incredibly grateful if you could consider making a donation via the Give Out Day campaign which can be found at insideoutys.org. Even a small contribution can make a big difference. Your support truly matters, and it means a lot to me. Thank you for your consideration!"

Email

Subject: Support LGBTQIA2+ Youth with Inside Out Youth Services

Dear [\[Recipient's Name\]](#),

I hope this message finds you well. I'm reaching out to share something close to my heart. As a [\[Your role\]](#) with Inside Out Youth Services, I've seen firsthand the incredible impact this organization has on LGBTQIA2+ youth in Colorado Springs and the surrounding counties.

I'm currently fundraising for Inside Out Youth Services through the nationwide Give Out Day campaign and I wanted to personally ask for your help. IOYS services about 1,000 young people through their community center each year, but they can't do it without our help! I care about this cause because [\[Your why\]](#). Every donation, no matter the amount, can make a meaningful difference in the lives of these young individuals.

If you can spare a moment, please consider making a donation by visiting [\[Insert your Donation Link\]](#). Your support will not only help Inside Out Youth Services but will also mean a lot to me personally. Thank you for considering this request.

Warm regards,

[\[Your Name\]](#)"

Email Signature Template [Staff and Board]

You can support IOYS and our mission building access, equity, and power with LGBTQIA2+ young people in the following ways:

- [Update this link to your personal fundraising page: Donate to IOYS](#)
- Learn about our [sponsorship benefits](#)
- Check out our [training menu](#) and [request a training](#)
- [Express interest in learning about hosting a fundraiser for IOYS](#) via our website contact form
- [Express interest in volunteering](#) via our website contact form
- [Submit a media request](#) via our website contact form

- [Inquire about programming](#) via our website contact form
- Sign up for our [newsletter](#)
- Follow us on [Facebook](#), [Instagram](#), and [Linkedin](#)



Build **ACCESS, EQUITY, and POWER**
with LGBTQIA2+ young people in
our community by donating through
Give Out Day!

