

INSIDE OUT

YOUTH SERVICES

2020 Annual Report



INSIDE OUT

YOUTH SERVICES

From Our Executive Director

Dear Supporters,

For 30 years IOYS has shown up during times of crisis. It is who we are and what we do. This past year the crisis may have looked a little different and was unlike anything we've ever experienced. Nonetheless, IOYS showed up to build power, access, and equity for LGBTQ+ youth, their parents, and their community.

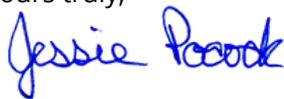
Because of your commitment we were able to age up our life-affirming and lifesaving services to 24-year-olds. We added an Adulting 101 class to help young adults build the tools for a successful future. With the help of a fifteen-year-old we built out a robust online program server that says things like "you've advanced to gay level X" the more you post (I currently stand at "gay level 6" so I'm well on my way).

We received record-breaking financial investment from *you*; individual donors, grant funders, businesses and corporations, and the state of Colorado, all investing in the health of our young people. We are continuing to grow in an intersectional approach to serving our young people, honoring all of their identities while committing to anti-racism in our programs and among our staff and board.

We realize that the challenges from social isolation are not fully understood yet. But we still stand with a promise to our young people that we will be here now and in the future. To hold and heal whatever these difficult times bring forward. We know we can keep that promise because you are standing with us in the service of LGBTQ+ young people.

Onward!

Yours truly,



Jessie Pocock (she/her/hers)
Executive Director



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About Our Youth

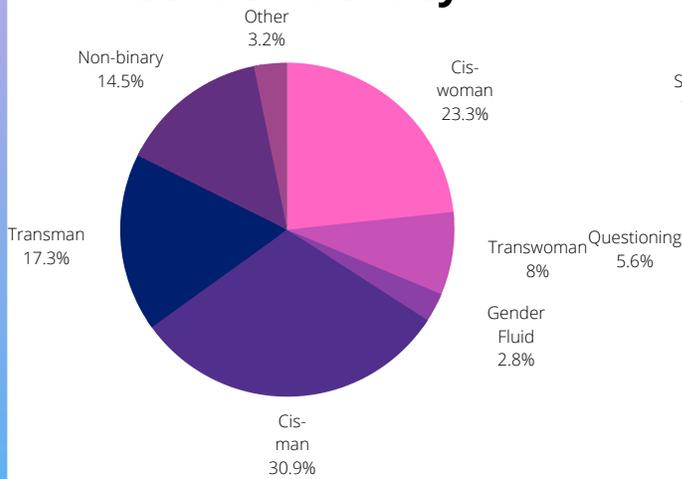
A Year in the Life

- 249** unique individuals served
- 92** new youth
- 54** unhoused youth
-representing-
- 75** middle + high schools
- 7** colleges + vocational schools
- 34** different zip codes

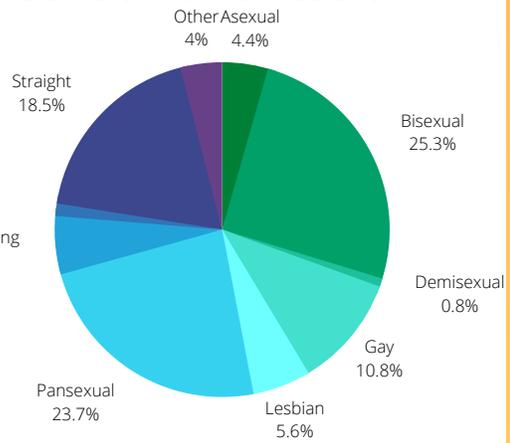


Aero/Aeries (he/they), age 15

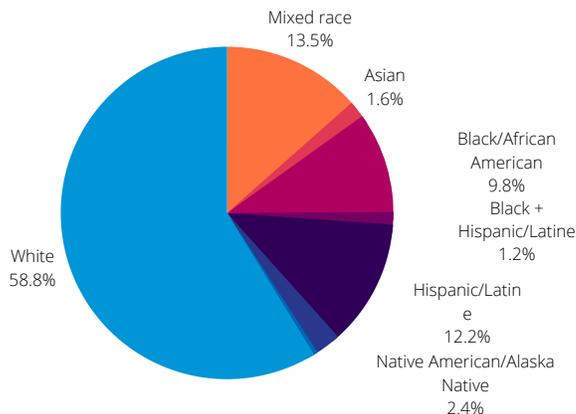
Gender Identity



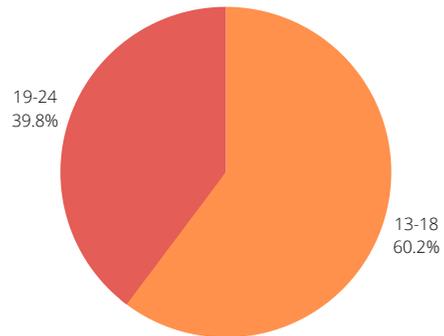
Sexual Orientation



Race & Ethnicity



Age



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YOUTH SERVICES

Youth Program Participation

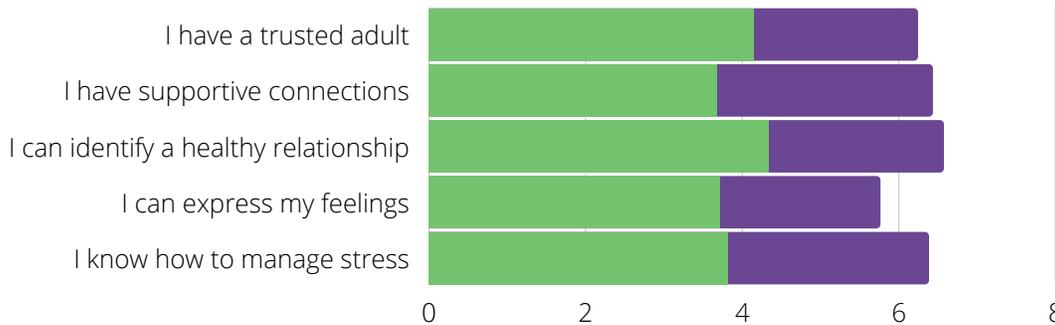
Over **5,000** visits/program attendees
-including-

- 3,637** (virtual) drop-in visits
- 429** Transformation support group
- 305** Smart Hearts healthy relationships
- 346** Rec Night interactions
- 211** Qmmunity Resilience
- 350** Queer Prom virtual attendees
- 245** individual therapy sessions
- 17** family therapy sessions
- 16** youth/**95** visits to group therapy



Isabella Snowbird

Pre and Post Program Assessment



90-100% of youth reported improvement after participating in IOYS programs!
(survey administered 1/13/21, on a Likert scale 1-7, $n = 21$)



COVID-19 Direct Aid

- 227** COVID-19 related interactions
-including-
- food/grocery card distribution
 - rent/housing assistance
 - medical assistance

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YOUTH SERVICES

Education and Outreach

- 49** LGBTQ101/102 or Trusted Adult trainings reaching **1,239** adults
- 31** presentations about LGBTQ+ youth reaching **2,460** adults

TransParenting

- 61** interactions at monthly support group meetings with parents and caregivers of transgender and non-binary children ages 9 - 30
- 77** active members
- 2** virtual events hosted/co-hosted with the Colorado Name Change Project

Jessie Pock (she/her), Executive Director - **Joy Armstrong** (she/her), Development Director - **Goddess Tyescha** (she/they), Amplifier of Health Advocacy - **Candace Woods** (she/her), Youth Program Manager - **Priscilla Morales-Mitchell** (she/her), Administrative Assistant - **Darolyn Stewart** (she/her), Safe @ Schools Coordinator - **Celia Palmer** (she/they), Young Adult Specialist - **Sophie Thunberg** (she/they), Social Media Manager - **Deb Hand** (she/her), Bookkeeper - **Ryan O'Meara** (he/him), Marketing and Development Fellow - **Tracey Porter** (she/her), Volunteer Coordinator - Peer Program Assistants: **Angelina** (she/her) & **Marve** (they/them)

Suzanne Anderson (she/her)
Colin Baker (they/she)
Olaf Buntrock (he/him)
MacKenzie Campbell (she/her)
Eli Easton (they/them)
Jason Feld (he/him)
Terri Harrison (she/her)
Nika Meanly (she/her)
Chris Orsborn (she/her)
Eric Pizana (he/him)
Danette Tritch (she/her)
Ryan Wangler (he/him)
John Vander Wyst (he/him)



Adult Programs

Staff & Key Volunteers

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YOUTH SERVICES

Financials

Financial and value report

(for the year ending December 31, 2020)

Total revenue from all sources: **\$1,012,322**

Operating expenses: **\$569,728**

595 individual donors

292 first-time donors

1,607 gifts

Assets and liabilities

(as of December 31, 2020)

Assets

Current (cash): **\$793,166**

Fixed: **\$13,491**

Other: **\$1,252**

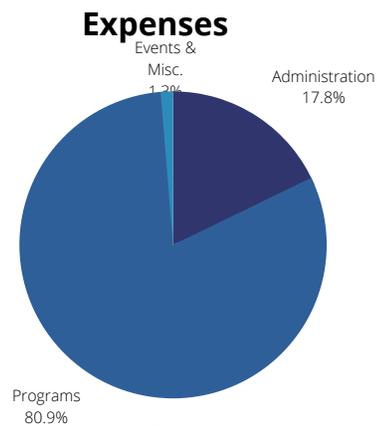
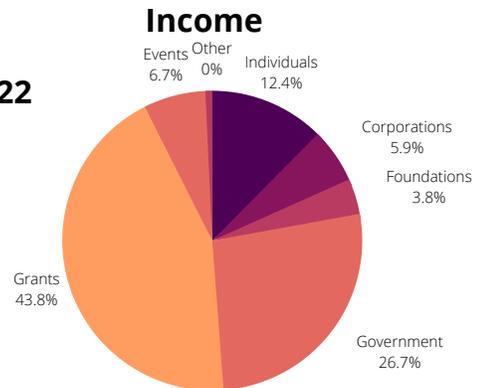
Total assets: \$860,616

Liabilities and equity

Current: **\$1,860**

Equity: **\$858,756**

Total liabilities and equity: \$860,616



Social Media

Facebook: 3,988 followers (300+ new), 4,000+ likes, 17.5K impressions

Twitter: 558 followers, 11.6K impressions

Instagram: 1,696 followers

LinkedIn: 166 followers, 3,173 impressions

3,213 newsletter subscribers

President, **Tonya Alonzo** (she/her)

Vice-President, **Bill Mead** (he/him)

Treasurer, **Geri Johnson** (she/her)

Secretary, **Katherine Edwards** (she/her)

Executive Director, **Jessie Pocock** (she/her)

MacKenzie Campbell (she/her)

Jeffrey Jensen (he/him)

June McGinn (she/her)

Marius Nielsen (they/them)

Joanna Nelson Rendón (she/her)

Katherine Spicer (she/her)

Board of Directors

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YOUTH SERVICES

Special thanks to:

Michael Grage & Family
 Rainbow Circle and GEM (Give Every Month) donors
 All of our individual donors, volunteers, and supporters!

Corporations & Businesses

AAA
 Beacon Health Options
 Blue Sass, LLC
 Britt Films, LLC
 Carnelian Coffee Co.
 Colorado Springs Independent
 Cycology Studio
 David Real Estate Group
 The Downtown Dentist
 Ent Credit Union
 Fidelity Charitable
 Finch & Gable Real Estate Co.

Frontstream
 Goodwin Simon Strategic Research
 HEX Audio Visual Corp.
 HR Adventures, Inc.
 International Salon & Spa
 Ladyfingers Letterpress
 King's Chef Diner
 Kroger - King Soopers
 L3Harris Technologies
 Magruder Real Estate, Springs Homes
 Marcy Langlois, Academy Mortgage
 Medrio, Inc.

Next PR
 Ola Juice Bar
 Pikes Peak Coaching
 & Consulting
 Pinnacle Assurance
 Platte Furniture
 Root Center for Yoga &
 Sacred Studies
 Schell Design Rangers
 SE2
 T. Rowe Price
 USAA
 YourCause LLC

Foundations

Bee Vradenburg Foundation
 Caring for Colorado Foundation
 Castaways Foundation
 Ceres Foundation
 Charities Aid Foundation
 Colorado Health Foundation

Colorado Springs Health Foundation
 Colorado Springs Kiwanis Foundation
 El Pomar Foundation
 Foundation for D11
 Joseph Henry Edmondson Foundation
 The Kirkpatrick Family Fund

Magnolia Plantation Foundation
 Pajwell Foundation
 Pikes Peak Community
 Foundation
 Saponas Foundation
 T. Rowe Price Foundation

Organizations

Bacchus Wine Club
 Black Forest Community Church
 Calvary United Methodist Church
 Center for Spiritual Living
 CenterLink
 Colorado College
 Colorado Health Network
 Colorado Springs Education Association
 Cops, Kids, and K9's

Diversus
 First Congregational Church
 Gold Hill Neighborhood, LLC
 Greenberg Center for Learning &
 Tolerance
 LGBT Health &
 Wellness Coalition
 Network for Good

Open Mind Society
 PFLAG
 Pikes Peak Atheists
 Southern Colorado Health
 Network
 United Court of the Pikes Peak Empire
 Vista Grande Community Church,
 United Church of Christ

Government

Colorado Department of Human Services
 Colorado Department of Public Health and Environment

Help Colorado Now, COVID-19 Relief
 UpRISE Coalition UCHHealth



**Building power, access, and equity for
LGBTQ+ youth since 1990**

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